



Distinguished Key Note Speakers in the previous GBMF conferences:

GBMF -2008

Mr. Sathak Bahuria, Chairman
Indian Oil Corporation Ltd.

Prof. Louis G. Pol, Dean
College of Business Administration
University of Nebraska of Omaha, USA

Prof. Pankaj Chandra, Director
Indian Institute of Management (IIM), Bangalore

Mr. Ashok Trivedi, Chairman
iGATE Global Solutions Ltd.

Prof. Shekhar Chaudhuri, Director
Indian Institute of Management (IIM), Calcutta

Dr. Salahuddin Ahmed Khan, CEO
Dhaka Stock Exchange

GBMF-2009
Dr. Atiur Rahman
Governor of Bangladesh Bank

Honorable Mr. Faruk Khan
Ministry of Commerce, Peoples Republic of Bangladesh

Prof. A.M.S. Arefin Siddique, Vice Chancellor
University of Dhaka

Conference website : <http://www.gbfm.info>

Registration

Nominal US\$40 is charged for Participants residing in Asian Countries. The registration fee is US\$250 for others. Registration fee includes admission to all presentations and exhibits, reception, luncheon, banquet dinner - The Conference Registration Fee with a completed Registration Form should be sent to zonal co-ordinators.

Important Deadlines:

Submission of abstract	May 21, 2010
Abstract Acceptance Notification	May 28, 2010
Submission of Final Paper	June 25, 2010
Final Paper Acceptance Notification	July 2, 2010

Conference Organization

Conference Patrons

Prof. Ziaul Haq, President, GBMF
Professor, College of Business Administration
University of Nebraska at Omaha, USA

Prof. Dana Stevens
Vice President of Academic Affairs, KIMEP, Almaty

Conference Chair

Prof. John Dixon
Dean College of Social Sciences (CSS), KIMEP, Almaty

Conference Co-Chairs

Dr. Mujibul Haque
Associate Dean, Bang College of Business, KIMEP

Dr. Shahjahan Bhuiyan
Chair, Dept. of Public Administration, CSS, KIMEP

Prof. Prithvi Yadav
Director, GHS-IMR, Kanpur, India

Conveners

Dr. Azhar Baisakalova
Senior Lecturer, Dept. of Public Administration, KIMEP

Ms. Aliya Tankibayeva
Lecturer, Dept. of Public Administration, KIMEP

Dr. Gour C. Saha
Professor and Dean, Geovarsity School of Business, Gurgaon (NCR), India

Dr. Nazrul Islam
Professor & Dean, Faculty of Business & Economics, East West University, Bangladesh

Dr. Anupam Das
Visiting Faculty, Carleton University, Canada

CALL FOR PAPERS

The Third International Conference GBMF-2010

Global Business and Management Forum, USA

&

The Kazakhstan Institute of Management,
Economics & Strategic Research (KIMEP)

in association with

**Dr. Gaur Hari Singhania Institute of
Management & Research, Kanpur, India**



Date: July 15-17, 2010

Venue

The Kazakhstan Institute of Management,
Economics & Strategic Research (KIMEP)
Abay Ave, Almaty- 050 100, The Republic of Kazakhstan

Important:

1. Unique opportunity to attend an International Conference at International venue at a highly subsidized registration fee.
2. Deadlines will be strictly followed.



INTRODUCTION TO GBMF

The third International Conference of Global Business and Management Forum (GBMF) will be held at Kazakhstan Institute of Management, Economics & Strategic Research (KIMEP) in Almaty, Kazakhstan on July 15-17, 2010. The first and the second conferences of GBMF were held in India and Bangladesh in 2008 and 2009 respectively. Participants including two IIM directors, IOC Chairman, Bangladesh Bank Governor, Bangladesh Minister of Commerce received the previous conferences extremely well.

Conference Theme

Business Competencies and Public Management in a Changing Global Environment

The global collective effort has prevented the worst thing from occurring during the recent financial crisis, now there is concern for the post-crisis days. The challenge now is to sustain the economies around the world in the backdrop of reduced consumption and higher savings rate. The new reality is -- emerging economies will take a greater share of the global market in the post-crisis era; the developed world may not recover quickly, and their growth may remain low or non-existent for some years to come. However, the potential for productivity enhancement and catch-up remains in place provided the right decisions are made in both the private and the public sectors. This guarded optimism will fade in thin air unless there is collective effort to create a favorable environment for structural changes in global trade rules, domestic public policy and business strategies, and business practices.

The third Global Business & Management Forum (GBMF) International conference in scenic Kazakhstan is about creating that environment in domestic as well as in the global marketplace. The challenge now is to rejuvenate our economies by focusing on economic and public affairs planning, productivity improvement, innovative marketing, and financial management in the manufacturing and service sectors and in the public sector. Significant keynote speakers are being invited. Abstracts and/or research papers are being solicited on all business and public affairs related topics that directly or indirectly address these global concerns. Papers presented at the conference will be considered for publication in the Global Business and Management Journal (GBMJ) after meeting the requirements of a double blind review process.

General Guidelines for the Authors

Please submit your research abstract not exceeding 500 words as an email attachment. The abstract should include the following headings: (1) Research Questions/issues. (2) Research Findings/Insights (3) Theoretical/Academic Implications and (4) Practitioner/Policy Implications. Abstract submission deadline is **May 21, 2010**.

Each submission should include the name, email address and telephone number of the corresponding author. Abstracts will be blindly reviewed and the corresponding author of the accepted submission will be notified at the earliest. In order for papers to be considered for publication in the proceedings, the completed papers together with the registration form and fees must be in the hands of the any of the under mentioned conference organizers by **June 25, 2010**.

Zone	Co-ordinator	E-mail	Registration Fee to
Kazakhstan India	Dr. Azhar Baisakalova Dr. Gour C. Saha	azhbeg@kimep.kz goursaha@gmail.com	KIMEP Almaty GHS-IMR, Kanpur
Bangladesh USA & Others	Dr. Prithvi Yadav Dr. Nazrul Islam Dr. Ziaul Huq	prithvi.yadav@ghsimr.org nazrulislam@ewubd.edu ziaul_huq@unomaha.edu	EWUBD, Dhaka GBMF, USA

About Almaty, Kazakhstan

Almaty, the garden city of Apples (Alma means Apple), has perhaps one of the most striking and beautiful locations of any city in the world. Located in the spectacular foothills of the colourful Alatau Mountains, Almaty has vibrant, green, and thriving cosmopolitan culture. One of the first reactions experienced by many foreigners arriving in the city is that it is the most "European" in its architecture of all the Central Asian cities. The city is well connected by air with major cities of the world. Average temperature of the city in the month of July is 27°C and most tourists come to the city during this time.

About the Organizing Institutions

Global Business and Management Forum (GBMF), USA

In changing paradigms of global businesses, assembly of thoughts of intellectuals and business professionals is important for identifying problems, tools, techniques, and new management style. GBMF provides a forum assembling the intellectuals and professionals from diverse cultural, political, and economic backgrounds. The hallmark of the forum is the creation and dissemination of business and management information in the form of research, interaction, sharing opinions, teaching and public services. The GBMF is registered in USA and headquartered in University of Nebraska at Omaha. Visit www.gbmf.info for more information

KIMEP, Almaty

KIMEP is the leading independent American-style, English-speaking academic institution in Almaty. With more than 4,000 students, the region's highest concentration of Western PhDs and active partnerships with international universities, academic associations and the region's business community, KIMEP offers graduate and undergraduate degree programs at the highest level of international educational standards in business, economics, finance, accounting, public administration, political science, international relations, journalism, mass communication, law and TESOL. Please visit www.kimep.kz for more information.

Accommodation

KIMEP has limited student dormitory, which would be available on first come first serve basis to Asian participants for a nominal US\$10 per night. Please contact Dr. Azhar Baisakalova at azhbeg@kimep.kz for dormitory reservations. Several hotels of International standard are located in the vicinity of the KIMEP campus. For hotel reservations, participants have to contact directly to any of the following hotels:

Hotel	Price	Email
Hotel-Kazakhstan	US\$133 (single or double)	khote@inbox.ru
Premier Alatau Hotel	US\$133 (single) US\$153 (double)	alatauhotel@mail.ru
Salem	US\$80 (Single)	salem.samal@gmail.com
Alam Hotel	US\$166 (Double) US\$53 (Single) US\$66 (Double)	alam-123@mail.ru